

**INSTITUTE OF MANAGEMENT STUDIES  
(FACULTY OF MANAGEMENT STUDIES)**

**PLACEMENT  
REPORT  
(2022-2024)  
BATCH**



# Banaras Hindu University



## (Created under the Parliamentary legislation - B.H.U. Act 1915)

- Has been recognized as “Institute of Eminence” by Ministry of Education (MHRD), Gol.
- Has achieved 5th position in NIRF rankings (University).
- Largest residential university of Asia, with a main campus spanning over 1300 acres and a south campus spanning over 2700 acres.
- The University campus houses around 35000 students from over 48 nations.
- Has 6 Institutes, 14 Faculties 140 Departments, 4 Inter disciplinary Centers, 6 centres of Advanced Studies, 10 Departments under Special Assistance Programme, several specialized Research Centers, a constituent college for women's and 3 Constituents Schools.
- World Class infrastructure and facilities comprising of state of the art lecture theatres, labs, libraries, computer center, cyber library, sports complex, etc.
- Has the biggest university library in India with over 12,00,000 books and 1,38,000 research papers.

# Institute of Management Studies



## (Faculty of Management Studies)

- IM-BHU has secured an impressive 26th rank among the top government B-schools in the prestigious IIRF Ranking 2024 and is ranked among top 50 management institutes (including 20 IIMs) in the NIRF ranking 2024 by Ministry of Education(MHRD), Gol
- Is ranked among the top 30 B-Schools in India - Economic Times Recruiters Survey
- Has excellent student to core faculty ratio of 12:1 with average experience of full time faculty being more than 7 years
- Has a thriving Atal Incubation Centre (AIC), by NITI Aayog, Gol.
- Has students with diverse skill sets forming a rich pool of talent and ideas, And is a unique combination of values, culture and education.
- Hosts International Students from various countries.

# Foreword



Prof. Ashish Bajpai  
Director  
IM-BHU



Prof. S. K. Dubey  
Dean and Head  
FMS-BHU



Dr. Ashutosh Mohan  
Co-Ordinator  
Placements, IM-BHU

We take immense pride in announcing the successful completion of the final placement season for the batch of 2022-2024. This particular academic period has been turbulent with a pandemic engulfing us all. The switch to a virtual learning environment from traditional classrooms has in a way improved students' ability to adapt to the changing environment.

IM-BHU is passionately committed to contribute to the performance of corporates by developing high quality managerial human resource. And are grateful to our recruiters for affirming their belief in the ability of our students.

We also extend our gratitude to our illustrious Alumni, who have always extended an overwhelming support to our students with their enriching sessions.

Special mention to the members of the placement team for their continuous support.

# Our Journey so far

**1968**

Established and started Management Programme (BMS, MMS and PhD).

**1984**

Obtained independent Faculty Status

**1990**

Started Master of International Business Administration (MIBA)

**2001**

Recognised as one of the Quality Improvement Program (QIP) centres by AICTE

**2006**

Started MBA (Agri-business) at BHU-South Campus

**2015**

Upgraded to Institute of Management Studies



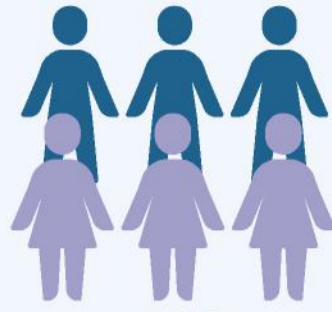
**2018**

Establishment of Atal Incubation Centre-MFIE under NITI Aayog inaugurated by Hon'ble PM Narendra Modi.

**2024**

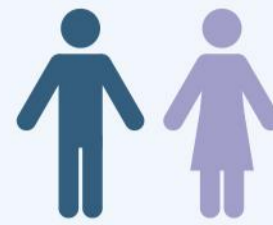
Started offering online courses through SWAYAM INI portel

# Demography



169

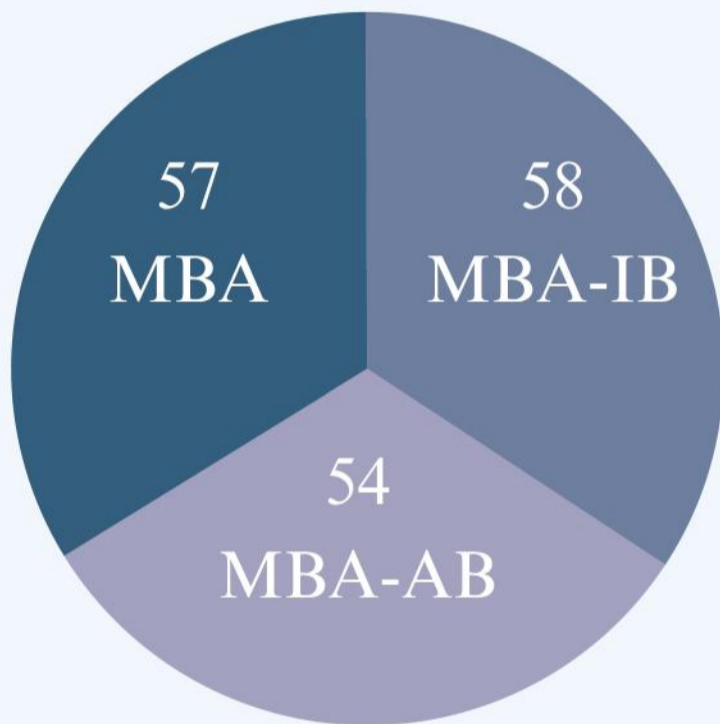
**Total Strength**



71% 29%

**Gender Diversity**

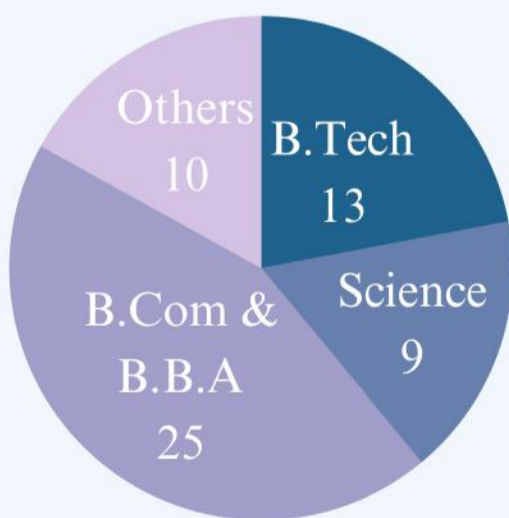
## Course-Wise Strength



## Experience-Wise Distribution

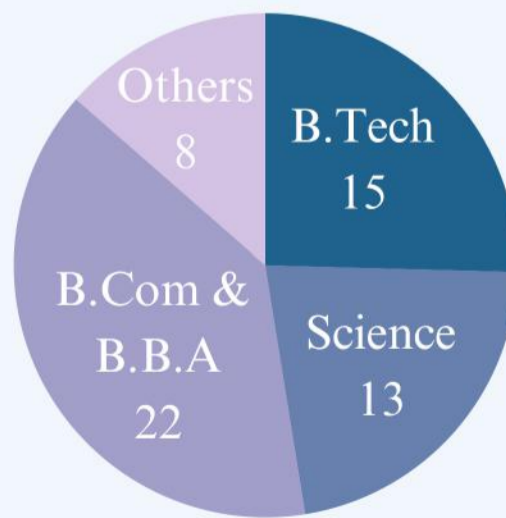


## Academic Diversity



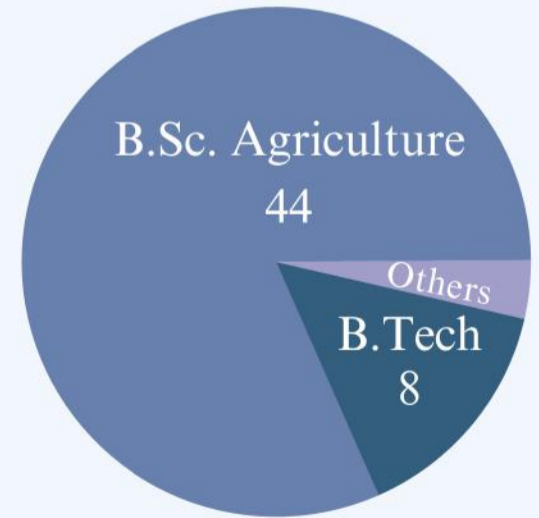
■ B. Tech. ■ B. Sc. ■ B. Com. ■ Others

**MBA**



■ B. Tech. ■ B. Sc. ■ B. Com. ■ Others

**MBA-IB**

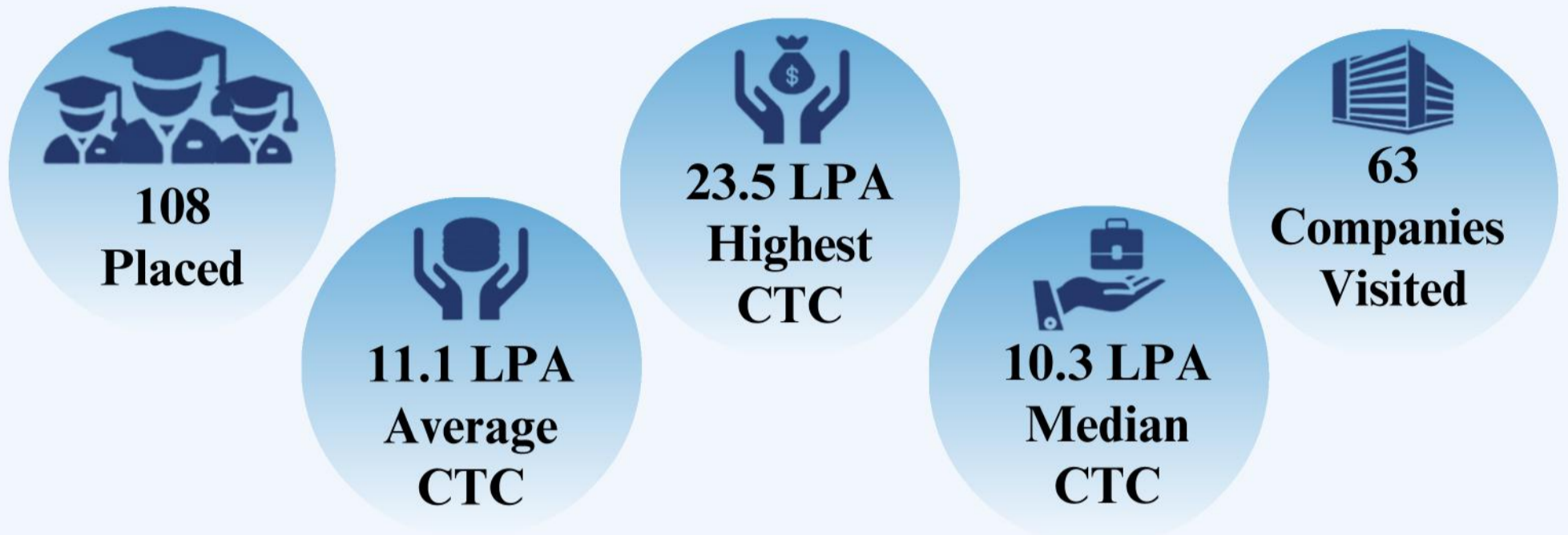


■ B. Tech. ■ B. Sc. ■ B. Com.

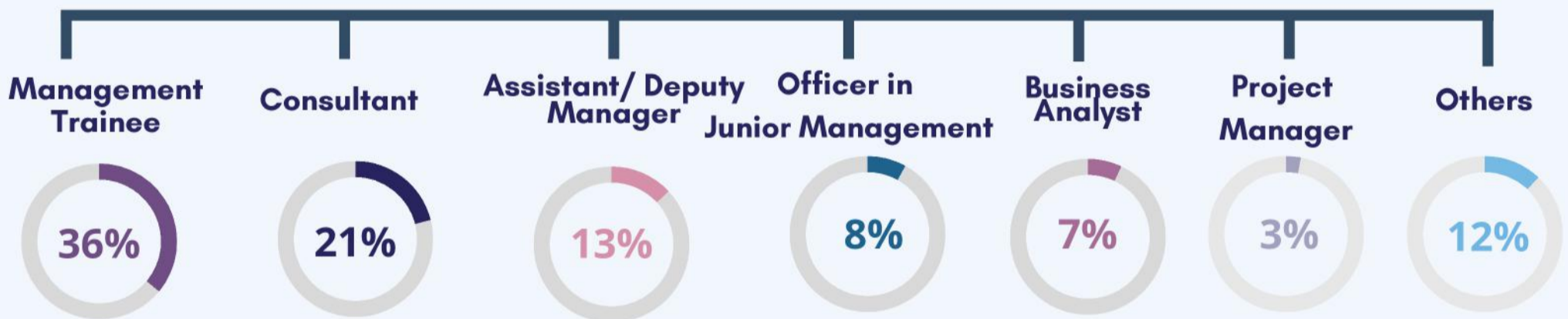
**MBA-AB**

# Placement Highlights

## MBA & MBA-International Business



## Profiles Offered



Class of 2022	MBA & MBA-IB	MBA-AB	Total
No. of Students	116	52	168
Students appeared for placement	113	48	161
No. of Students placed	108	48	156
No. of companies participated	63	28	91*

# Placement Highlights

## MBA-Agribusiness



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# Prominent Recruiters



# Summer Internship Partners



INDRAPRASTHA GAS LIMITED

# Placement Team


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## Contact Us :

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